



## **NAMING OPPORTUNITIES**

### **Healthy Minds Healthy Communities: The Campaign for Genesis Behavioral Health**

Your support of Genesis Behavioral Health will strengthen our foundation and build on the quality and care we offer our patients through the consolidation of all our staff and programs into one, new, high-quality medical facility right in downtown Laconia.

Genesis Behavioral Health is pleased to honor its most significant campaign donors with the opportunity to name a space in our new medical facility.

#### ***Platinum Level Naming Opportunities***

All naming opportunities at this level include prominent signage of the donor's name within the chosen location.

- Main Gathering Room - \$125,000
- Lobby/reception area - \$75,000
- Front lobby - \$50,000

#### ***Gold Level Naming Opportunities***

All naming opportunities at this level include prominent signage of the donor's name near the chosen location.

- Mezzanine - \$25,000
- First Floor Small Consultation Room A - \$25,000
- First Floor Small Consultation Room B - \$25,000
- Administrative Office Lobby - \$25,000

#### ***Silver Level Naming Opportunities***

All naming opportunities at this level include prominent signage of the donor's name near the chosen location.

- First Floor Waiting Room – Adult Services - \$15,000
- Second Floor Children's Waiting Room - \$15,000
- Second Floor Adolescent Waiting Room – \$15,000
- Second Floor Family Consultation Room - \$15,000
- Third Floor Executive Consultation Room - \$15,000
- Employee Kitchen - \$15,000

#### ***Bronze Level Naming Opportunities***

- \$10,000 donors will receive their names placed on prominent signage near the lobby level elevator entrance

#### ***Copper Level Naming Opportunities***

- \$5,000 donors will have their names placed on prominent signage near the pharmacy window

#### ***Donor Recognition Opportunities***

- Donations of \$500 - \$5,000 will be formally recognized on our Donor Recognition Wall in our lobby.

***All Donors will be recognized in our Annual Report***